LIFT UP Atlanta
SUMMER FUN FESTIVAL
June 18, 2016

Gwinnett County Fairgrounds
2405 Sugarloaf Parkway • Lawrenceville, GA 30045
June 18, 2016 • 10am to 6pm

Admission is a monetary donation or school supplies for needy children.
Bring your lawn chair or blanket!
All proceeds go to help the homeless and disadvantaged.
www.liftupatlanta.org

Face painting
Petting Zoo
Clowns
Kids Fun Zone!
Magic Show
Fun food!
Entertainment
Vendor Fair
Carnival Games
Lift Up Atlanta’s mission is to provide the homeless and low income families in the metro Atlanta area with safe housing, food, clothing, educational services and more designed to help them meet their basic needs, to support their education, and to empower them to reach self sufficiency.

Lift Up Atlanta has 2 major fundraisers of the year. The first one is our Summer Fun Festival which all the families enjoy because it has so many fun family oriented games and activities. Everything from the petting zoo to the live entertainment. There is something for everyone.

Our Christmas toy drive begins with our Annual Christmas Extravaganza on the 2nd Saturday of December. It’s an opportunity for volunteers, family and friends to come and get great live entertainment and engage in so many fun activities while helping a child in need.
Founded in September 2011 by Rosalind Garner, Lift Up Atlanta is designed to meet the basic needs of the homeless and low income families which includes food, clothing, hygiene needs, educational services, empowerment workshops, school supplies and much more. It seeks to fill the gaps in the current provision of services for the homeless and needy families.

Lift Up Atlanta provides several services to local homeless shelters, other nonprofit organizations and the homeless and needy families directly. The programs include:

- **Basic Care Program** – Lift Up Atlanta will provide basic necessities for residents of local shelters, the homeless/needy families such as hygiene items (toothpaste, deodorant etc). This will be provided in easy to carry bags. The agency will also provide clothing for every day wear and dress for success wear for job interviews. We will provide blessing bags filled with packaged snacks and water to carry during any day.

- **Summer Lunch Program for Needy Children** – Volunteers will prepare sack lunches filled with sandwiches, fruits and snacks to be handed out to thousands of needy children who receive free lunch during the school year every summer.

- **Backpack/School Supply Program** – Every summer, Lift Up Atlanta will provide backpacks filled with school supplies to needy children.

- **Life Skills/Empowerment program** – Volunteers will be recruited to provide life skills classes that provide information about credit, budgeting, resumes, interviews etc. This program includes free computer training classes and our women’s empowerment program. This program is designed to give the clients skills to get jobs and basic life skills.

- **Food Drives** – Lift Up Atlanta will continuously build a food pantry to provide food to the local homeless shelters and food banks. We will also provide Easter, summer, Thanksgiving and Christmas baskets.

- **Annual Christmas Toy Drive** – Lift Up Atlanta will help provide new toys to needy children for the holiday season.
Lift Up Atlanta

Board Members

President
Deborah Banks

Secretary
Pam Iverson, OFS Fitel, LLC

Treasurer
Gladys Branch

Volunteers Committee
Robert Gatling
Tawanna Kelley

Advisory Board
Althea Miller, FIS

Founder/Executive Director
Rosalind Garner
Partner with Lift Up Atlanta for the 2016 Annual Christmas Extravaganza

Estimated Attendance – 2500

This Annual Christmas Extravaganza will be promoted to hundreds of thousands of potential customers through social media, printed material, radio advertisement and publications.
Partner with Lift Up Atlanta’s 2016 Summer Fun Festival

Estimate Attendance - 5000

The biggest fundraiser for Lift Up Atlanta of the year. The goal is to raise funds for our community programs such as the basic care program, school supply program, summer lunch program and other worthwhile programs

This is also well promoted through local publications, radio stations, social media, internet banner ads
Sponsorship Levels

Bronze Level Sponsor

Online marketing that includes logo and hyperlink on website $250

Silver Level Sponsor

Includes benefits from bronze level PLUS
10 x 10 booth on site for company marketing and promotion
½ page ad space in our event guide $500

Gold Level Sponsor

Includes benefits from silver level PLUS
Full page ad space in our event guide
Inclusion in publication advertisements
Recognition during on stage announcement $1000

Platinum Level Sponsor

Includes benefits from gold silver PLUS
Inclusion in radio advertisements $2500
Corporate Sponsor Pledge Form

Contact Name ________________________________________________________________

Company Name ______________________________________________________________

Address ______________________________________________________________________

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Phone Number ________________________________________________________________

Email ________________________________________________________________

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Thank You

For supporting Lift Up Atlanta

www.liftupatlanta.org